



**DATE:** Thursday, December 6, 2018

**TIME:** 8:00 AM

## Hyde Park School Athletics Boosters Club – Meeting Agenda

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### Board Members

- **Jeff McPeek – President | Bob Welch – Vice President | Jessica Lund – Secretary | Treasurer – Libby Meisman | Director of Membership – Julie Welch | Director of Fundraising – Bob Beattie**

### Introduction & Welcome – Jeff McPeek – Athletic Boosters President

### 2018-2019 – Former and Current Initiatives – Jeff McPeek

#### 2018

May, June, & July – Establish the optimal structure

- Recruited parents to serve on the 1<sup>st</sup> Athletic Boosters Club Board
- Non-profit research completed, mission statement formed, bylaws drafted, booster club milestones and budget created. 501C 3 application submitted.

August & September – Foam fingers, Membership, & Awareness

- Booster club members attended New Family picnic and Ice Cream Social to promote awareness. School wide e-mails were sent to introduce the Booster Club and communicate our mission.
- To date we have 121 families signed on as Booster Club Members with a drive to reach 150.

October – Basketball clinic & Awareness

- 44 students attended the Basketball clinic- This clinic helped to familiarize new players to the game of basketball, bring excitement for the season to existing players, and spread awareness about the Booster Club. \$440 was made through the event.

November – Athletics Grill at The Pumpkin Chuck

- Thank you to the PTO for welcoming the Booster Club to the event. The HPS Eagles Grille sold hot dogs, ribs, chips and drinks to attendees at the event. \$1000 was made through the event.

#### 2019

January & February –

- 2<sup>nd</sup> Fundraiser of the year is the Mom Prom- The date will be Friday, February 8<sup>th</sup> from 6:30-8:30 on the Hyde Park Gymnasium. The theme is “The Sweetest Thing. Booster Club Members will receive early registration. Ticket sales- \$35 for Mom/Child, \$40 for M/C/C, \$45 for M/C/C/C, \$50 max for family.
- XU/UC Basketball Women’s Game, XU Basketball concessions (TBD)

March – Kid Glove Game (June 2019)

- Ticket sales (A \$12 ticket yields \$10 to HPS Athletics) from this fundraiser will go directly into equipment for Baseball.

April – The Spring Celebration (Contact PTO – January 2019)

- The Boosters Club would like to make a financial contribution to our fellow HPS group to show our support.

May – Review & Evaluate

- Discussions of our 1<sup>st</sup> year, and how we can improve the process, will take place in May.
- Elections for board positions will take place.

June – Hyde Park Blast

- Julie Welch is in talks with Blast organizers on how our HPS Athletes can have a presence at this event.

## Committee Reports

### Membership – Julie Welch

- A. Membership Update- To date we have 121 Booster Club Members.
- B. Promotion & Awareness – The Drive to 150
  - i) Foam Fingers- Provided a token with board membership and helps show school pride at athletics games.
  - ii) PTO Blast- We regularly utilize this weekly communication to provide updates on Booster Club events.
  - iii) Flyer in Tuesday folder- Another touch point for communication to parents.
  - iv) E-mail Blast- Board President Jeff McPeek utilizes direct email blasts to update members/ and non-members about the happenings with our Booster Club
  - v) Social Media- Hyde Park Athletics now has a website, FaceBook and Instagram account!

### Fundraising – Bob Beattie

- A. Event(s): Inaugural year, focus on two fundraising events, etc.
  - i) 2018 – Athletics Grill at The Pumpkin Chuck – November 3<sup>rd</sup>
  - ii) 2019 – Mom Prom – February 8<sup>th</sup>
  - iii) Basketball Clinic – October 5<sup>th</sup>
  - iv) XU Women’s Basketball Game – Contacted Jessica Leimbach, details are still in the works.
  - v) Kid Glove Game –Mike Brugh and Joe Beckman are awaiting further details on which games we can choose from. Once we have a date we’ll begin to communicate about an unofficial HPS night and try and encourage Booster Members to attend.
  - vi) Potential opportunity to run concessions at an XU basketball game – Portion of profits sold during our shift will be donated back to HPS Athletics. Our goal is to field a woman’s XU game in the near future with up to 16 parents. A fun and easy way to give back to our school.

## Procedures and Imperatives

### HPS Athletics Budget – Update and Review – Mike Brugh

- A. Microsoft Giving Program!
  - i) Microsoft has generously donated to the HPS Athletic Boosters Club through their giving program. Our Athletic Director, Mike Brugh, has logged some serious hours over the past couple months and through his corporate give back program our organization has greatly benefited. We can potentially receive a max of \$15K per year based on his involvement in our HPS Athletics Program.
- B. 2018-19 HPS Athletics Budget
  - i) Running Club – Launched in the Fall, continue in the Spring.
  - ii) Fall Soccer – Exceeded expectations
  - iii) Basketball – Participation exceeded 2017-2018, but still most expensive sport to run. We will continue to determine ways to improve upon the process for next year.
  - iv) Spring Soccer- Registration opens in January.
  - v) Baseball – Expectations for growth Y-O-Y
  - vi) Volleyball – New sport launch this Spring

### 501(c)3 Process – Update and Review – Bob Welch

- A. Letter of Determination Received – September
- B. Working with Third Party Accountant on status requirements
- C. Establish separate bank accounts – January 2019- We are working with PTO Treasurer to determine when to set up a separate Athletics Booster bank account for new deposits. Existing sports funds will not be transferred out of the PTO account until July 2019.

### Treasurer

- A. Treasurer – The Board welcomes Libby Meisman to the team. Libby will transition to our full time treasurer in July of 2019. She will work with current PTO Treasurer Emily Danner during the transition.

## Motion(s)

## HPS Athletics Budget

- A. The 2018-19 Athletics Booster Club budget was approved.

## **Questions, Comments**

None

## **Adjournment**

Meeting Adjourned at 8:56 am.